

WORLD

Culture Matters Series:

D.E.E.P.-Rooted Core Values

# Who Am I?



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WorkDove Coach

Former speaker, co-author, and Gallup-certified CliftonStrengths Coach, Lauren leans on years of coaching and consulting experience to provide performance management thought leadership and webinars for WorkDove.

# Quick Recap

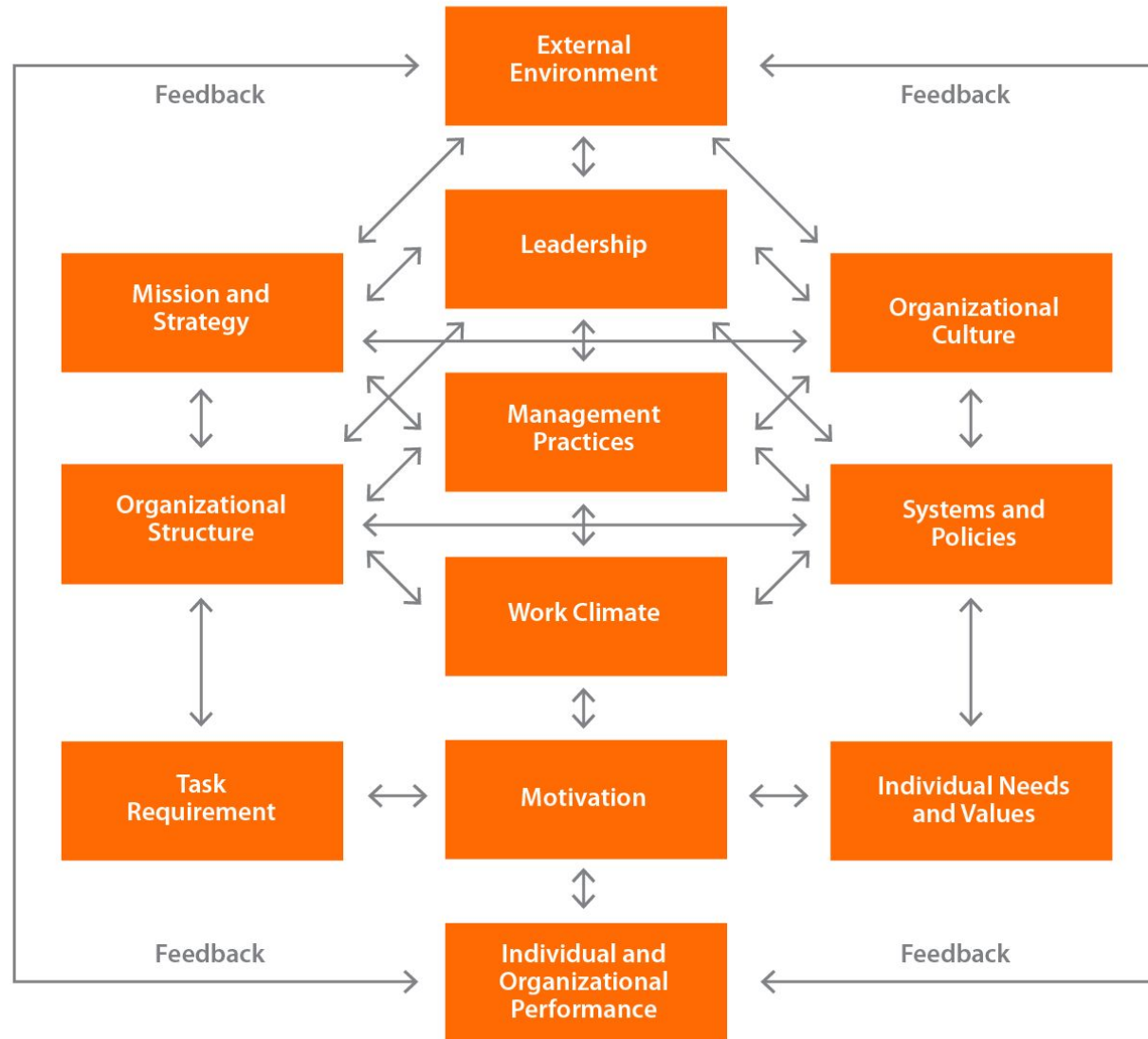
Intentional



Unintentional

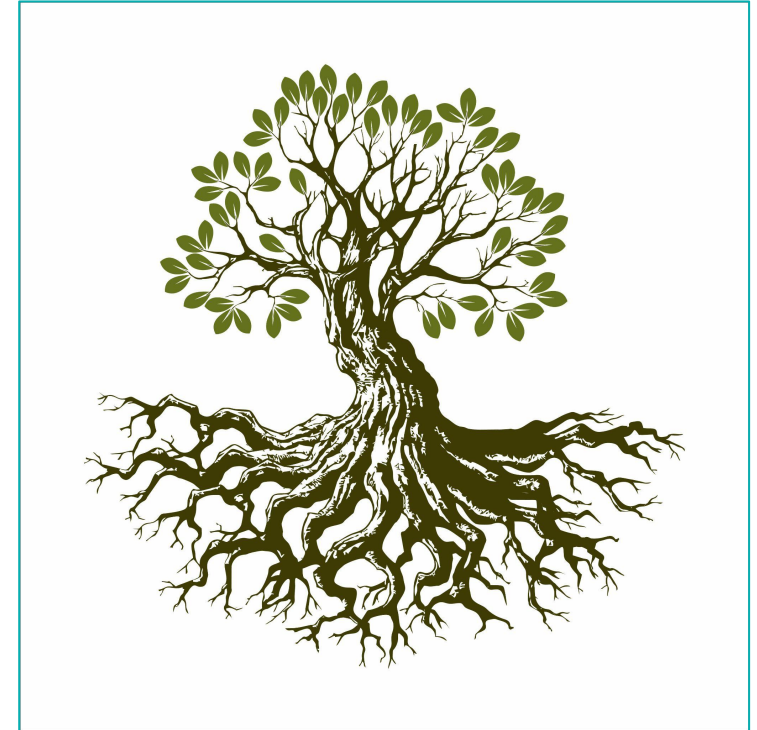
## Organizational Culture

# Burke Litwin Model



# D.E.E.P. Rooted

- ➔ Define Values
- ➔ Encourage “On-Value” Behaviors
- ➔ Examine Regularly
- ➔ Performance Evaluation of Values



# Define Core Values

Awarded Behaviors 🏆

Customer Feedback 🗣️



Keep It Simple ✓

Define and Share 🔊



# Encourage Behaviors

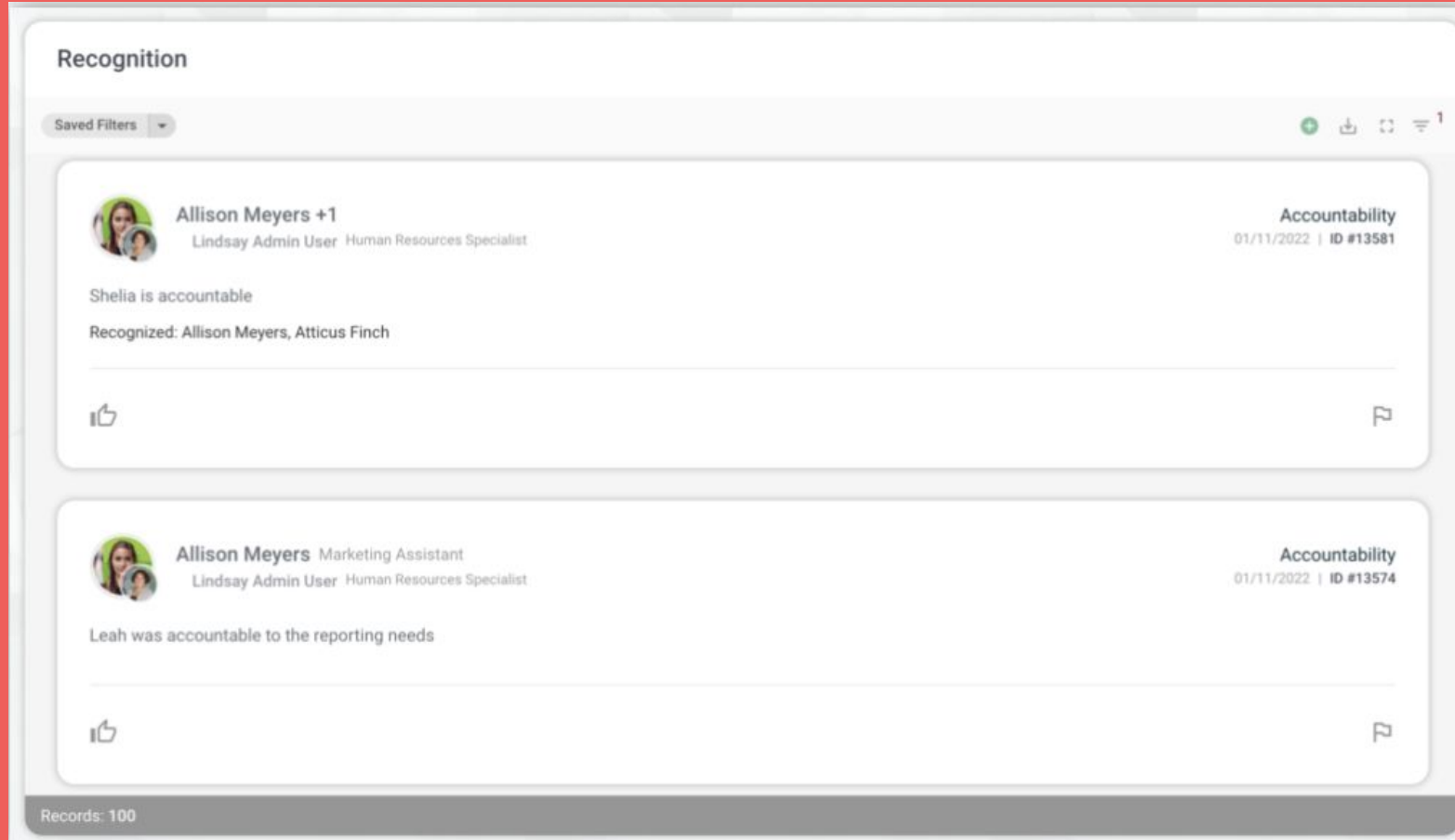


# Sharing Stories





# Our Recognition Tool



# Take Our Poll!



# Examine Regularly

Are your values still  
true to your core?

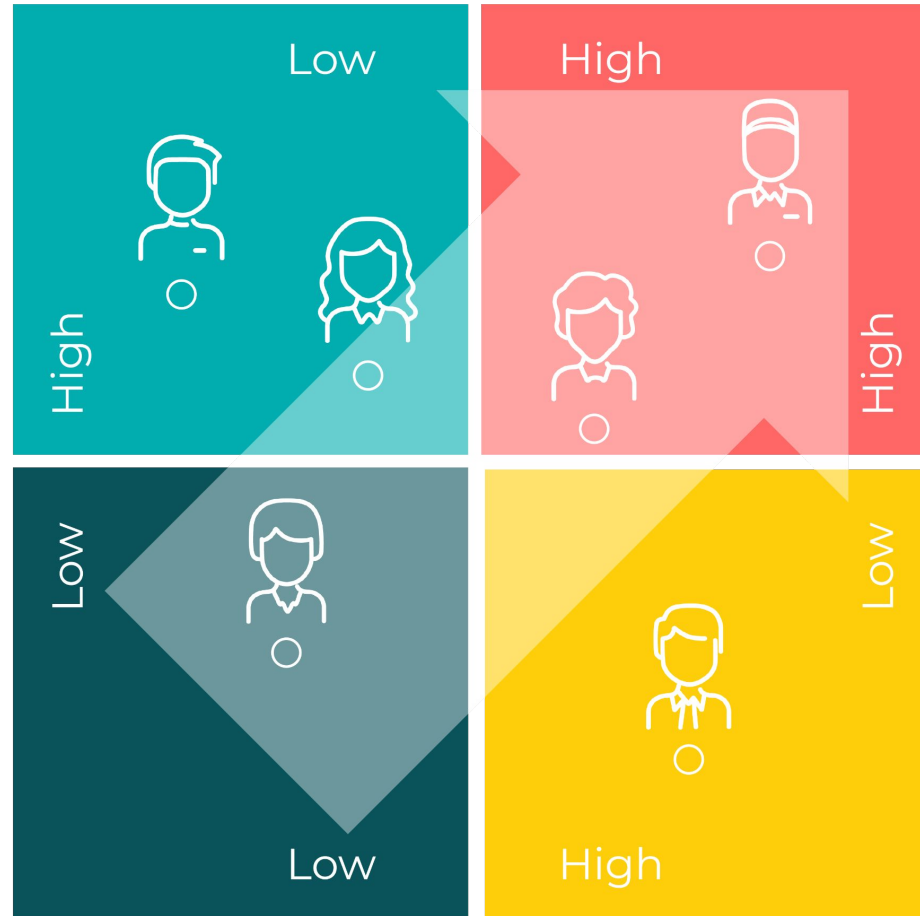


# Performance Evaluation

**Brilliant  
Jerk**



Performance (y)



**Lovable  
Slacker**



Core Values (x)

# Free Performance-Values Matrix Template!



# Your Answers





# Takeaways

- ➔ Define Values
- ➔ Encourage “On-Value” Behaviors
- ➔ Examine Regularly
- ➔ Performance Evaluation of Values



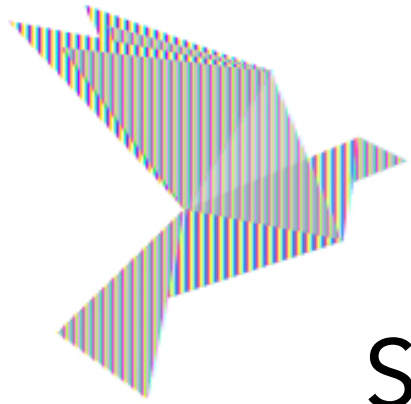
# Custom Build Your Experience

## Performance Management Platform



# WorkDove Adapts To You



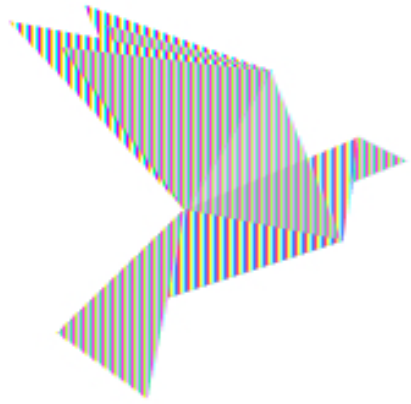


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September 27, 2022

Culture Matters Series:

Responding Well to  
External Factors



# WORKDOVE

## Thank You!

If you found value in today's conversation and are interested in learning more about our product and what we do, email us at

[Sales@workdove.com](mailto:Sales@workdove.com)